

# DANIEL KALIBANA

Senior UI/UX & Product Designer | Multi-Disciplinary Designer

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## EDUCATION

Bachelors, Creative Design  
University of Rwanda    01/2016 - 12/2020

## EXPERIENCE

UI/UX Designer  
Rwanda Social Security Board (RSSB)  
02/2024 - Present    Kigali, Rwanda  
The mandate of RSSB is to administer social security in the country. RSSB has a legal personality, administrative and financial autonomy and is supervised by the Ministry of Finance and Economic Planning (MINECOFIN).

- Design Kwivuza, the national health insurance platform for the RAMA and CBHI schemes: field research, user flows and high-fidelity Figma screens for facilities, claims and approvals.
- Work in shared Figma component libraries so patient queue, claims and approval screens stay consistent.
- Prototype enterprise workflows, including a multi-role invoice approval chain (Manager, HoD, CBO) into ERP submission, and review them with stakeholders before build.
- Run UX audits of live flows and hand developers annotated, implementable designs.

UI/UX Designer  
Bank of Kigali (BK) Techouse Ltd  
12/2022 - 02/2024    Kigali, Rwanda  
BK TechHouse is a Technology Company dedicated to delighting our customers, employees and shareholders by providing High Quality Innovative Technology products and services that empower our customers to strive in a fast changing market.

- Designed intuitive and visually appealing interfaces for Fintech, Edutech and Agri Digital solutions.
- Conducted user research and usability testing to identify pain points and improve user experience.
- Developed wireframes, mockups, and interactive prototypes.
- Worked closely with product managers and developers to implement design solutions.

Tutorial Assistant  
University of Rwanda  
10/2021 - 11/2022    Rwanda

- Assisted in teaching courses related to UI/UX design and visual communication.
- Provided guidance and feedback to students on their design projects.
- Assisted in the development of course materials and resources.

## SUMMARY

I am a multi-disciplinary designer with over 5 years of experience in the creative industry, with a core focus on UI/UX design for healthcare, government and fintech platforms. I design enterprise products end to end: research, user flows, high-fidelity UI in Figma, shared component libraries and developer handoff.

My background spans graphic design, photography, and video production, which gives me a holistic, visual-first perspective. I also build working HTML and React prototypes with AI-assisted tools to validate dashboards and ERP-style workflows before development.

I thrive in collaborative, agile environments and value the exchange of ideas within diverse teams. I'm passionate about continuous learning, staying current with design trends, tools, and technologies.

## CERTIFICATION

User Experience  
Accenture

Design Thinking  
Udemy

Drone Pilot  
Rwanda Civil Aviation Authority

Video Lighting: Outdoor Techniques  
Lynda.com

## SKILLS

|                   |                  |           |
|-------------------|------------------|-----------|
| Figma             | Design Systems   | UI Design |
| Prototyping       | User Research    |           |
| Usability Testing | Dashboards & ERP |           |
| Developer Handoff | Agile Teams      |           |
| Graphic Design    | Motion Design    |           |
| Photography       | Videography      |           |

## EXPERIENCE

### Senior Visual Designer

#### Tramigo

📅 06/2020 - 11/2020 📍 Rwanda

Tramigo is the world's best selling and most popular GPS/GSM tracker for cars, boats, trucks, motorcycles and personal assets.

- Created visually engaging graphics and layouts for marketing materials and digital content.
- Collaborated with marketing and Business teams to ensure cohesive branding and Communication.

### Junior UI Designer

#### Bank of Kigali Limited

📅 11/2019 - 05/2020 📍 Kigali, Rwanda

Most innovative provider of financial solution in the region.

- Assisted in the design and development of user interfaces for banking applications.
- Conducted usability testing and gathered user feedback to improve design solutions.

### Part-Time Instructor

#### Inside Design Academy

📅 05/2018 - 04/2020 📍 Kigali, Rwanda

Videography Instructor

- Camera Operating Courses
- Video Editing Courses
- Drone Piloting Courses

### Graphics Designer

#### Custom Graphics

📅 03/2018 - 06/2019

Printing & Design

- Graphic Design & Printing supervisor

### Media Designer

#### Core Labs+

📅 01/2017 - 02/2018 📍 Kigali, Rwanda

Tech Start Up

- Videography and Design

### UX Consultant

#### MPost

📅 04/2025 - 11/2025 📍 Kigali, Rwanda

MPOST is a Kigali tech startup building the world's largest database of universal digital addresses.

- Led the design of the web platform and landing page (ePoBox virtual PO Box), focusing on enhancing user experience and visual appeal.
- Translated business requirements into intuitive user interfaces by creating wireframes, prototypes, and high-fidelity designs.

### UI/UX Consultant

#### Independent Consultancy

📍 Kigali, Rwanda

- Umucyo V2: redesigned the public e-procurement portal (tenders, documents, plans, awards, blacklist and public asset disposal).
- BRD Export Growth Fund: designed the landing page, OTP sign-in and multi-step funding application flow for exporters.
- Wardrobe Management App: six-day mobile concept, from persona and wireframes to high-fidelity screens.

## NOTABLE CONSULTANCIES



#### Rwanda Education Board

Layout and Design of primary and secondary schools of Rwanda

Role: Graphic Designer



#### National Bank of Rwanda

Marketing Material for a new product launch (Gereranya platform)

Role: Graphic & Motion Designer



#### One Health Alliance

Videography and photography coverage for the Africa Health Tech Summit for the digital transformation in Africa, a project by GIZ

Role: Creative Lead

## LANGUAGES

|             |              |       |
|-------------|--------------|-------|
| French      | Proficient   | ●●●●● |
| English     | Proficient   | ●●●●● |
| Kinyarwanda | Native       | ●●●●● |
| Swahili     | Intermediate | ●●●●● |